

New Zealand Health Education Association Strategic Plan 2017-2019



1. Vision, mission statement and values:

<p><u>Vision:</u></p> <p>Quality Health Education is an integral part of young people's learning, development and achievement.</p>	<p><u>Mission Statement:</u></p> <p>NZHEA is a community of professionals that operates with excellence, connectedness and leadership to support Health Education.</p>
<p><u>Values:</u></p> <p>Learning, Ako: Members provide and promote opportunities for all educators and learners to achieve in Health Education.</p> <p>Connectedness, Whanaungatanga: Members collaborate with each other and other organisations to share and develop relationships.</p> <p>Leadership, Ngā Manukura: Members advocate for, inspire, and empower educators and learners to support wellbeing.</p>	

2. Strategic outcomes - key priorities and initiatives:

1. Improve knowledge and understanding of effective Health Education	
<p>Key priorities:</p> <ul style="list-style-type: none"> ● Advocate for the place and importance of Health Education ● Enhance the teaching and learning of Health Education in education settings. 	<p>Initiatives:</p> <ul style="list-style-type: none"> ● Develop and maintain online presence as a platform for resource sharing (website) and member collaboration (Facebook) ● Publish <i>Hauora Matters</i> 3-4 times a year ● Provide cluster meetings/PLD/conference ● Support resource development/review and critique ● Represent Health Education as requested ● Advocate with MOE/MOH/NZQA/PPTA/NZEI and other educational bodies.
2. Enhance connectedness between all stakeholders in Health Education	
<p>Key Priorities:</p> <ul style="list-style-type: none"> ● Enhance relationships within NZHEA membership ● Work in partnership with PENZ/EONZ/HETTANZ ● Work with related organisations 	<p>Initiatives:</p> <ul style="list-style-type: none"> ● Collaborate and communicate with board of PENZ/EONZ/HETTANZ ● Ongoing self-review/consultation with NZHEA members ● Increase opportunities for NZHEA members to collaborate/participate ● Increase our connections/profile with related organisations to promote effective Health Education ● Networks of Expertise 2017-2018.
3. Build leadership capacity within Health Education	
<p>Key Priorities:</p> <ul style="list-style-type: none"> ● Use and create opportunities to increase the status of Health Education ● NZHEA is the voice in public communications around Health Education ● Empower members to be leaders in Health Education ● Increase and strengthen membership of NZHEA ● Develop the governance and management of NZHEA 	<p>Initiatives:</p> <ul style="list-style-type: none"> ● Use advertising/marketing/media to promote NZHEA ● Development and review of constitution/strategic plan/annual plan ● Build leadership capacity in regions ● Communicate with tertiary providers to recognise Health Education's contribution to career pathways ● Promote links between Health Education and government priorities ● Provide opportunities for NZHEA members to participate and contribute to the association

	<ul style="list-style-type: none"> • Develop and maintain effective financial management systems • Manage the transition between departing and new executive members in 2017 and 2019.
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3. Annual plan - 2017 - 2019:

Initiative	Actions 2017	Actions 2018	Actions 2019
Develop and maintain online presence as a platform for resource sharing (website) and member collaboration (Facebook)	<p>Continue to regularly update website and post on Facebook and Twitter.</p> <p>Publish Alcohol and Drug Education years 9-11 resource.</p> <p>Health promotion resource and updated community consultation resource.</p>	<p>Continue to regularly update website and post on Facebook and Twitter.</p> <p>Increase quality-assured resources on NZHEA website.</p> <p>Publish mental health and sexuality education (senior secondary) resources.</p> <p>Consider other resource development if funds allow.</p>	<p>Continue to regularly update website and post on Facebook and Twitter.</p> <p>Update resources and ask members what other resources would be useful to develop.</p>
Publish <i>Hauora Matters</i> 3-4 times a year	Continue to publish and request more member contributions.	Continue to publish and continue to get more input from members.	Continue to publish and continue to get more input from members.
Provide or support cluster meetings/PLD/conference	<p>Involvement in Networks of Expertise project with EONZ and HETTANZ.</p> <p>Regular cluster meetings and support the establishment of new clusters if needed.</p> <p>Annual conference with PENZ and EONZ in Tauranga.</p>	<p>Involvement in Networks of Expertise project with EONZ and HETTANZ.</p> <p>Annual conference with PENZ and EONZ in Dunedin.</p> <p>TRCC course in October 2018.</p>	<p>Possible continuation of NoE.</p> <p>Continue involvement with annual conference?</p>
Support resource development/review and critique	<p>NZHEA resources as above.</p> <p>Other opportunities as requested.</p>	<p>NZHEA resources as above.</p> <p>Other opportunities as requested.</p>	<p>Continue to develop NZHEA resources.</p> <p>Other opportunities as requested.</p>
Represent Health Education as requested	<p>Spread opportunities across members.</p> <p>Bullying group - Rachael and Vlcki</p>	Continue to represent health education as/if requested.	Continue to represent health education as/if requested.

	NoE - Rachael and Jenny Sexuality and health education expert group - Rachael ERO - Jenny		
Advocate with MOE/MOH/NZQA/PPTA/NZEI/ERO/Education Council and other educational bodies	As above. Develop and/or maintain relationships PPTA subject association forum attendance.	As above. Continue to develop and/or maintain relationships PPTA subject association forum attendance.	As above. Continue to develop and/or maintain relationships PPTA subject association forum attendance.

Initiative	Actions 2017	Actions 2018	Actions 2019
Collaborate and communicate with boards of PENZ/EONZ/HETTANZ	Continue to communicate and develop relationships.	Continue to communicate and develop relationships.	Continue to communicate and develop relationships.
Ongoing self-review/consultation with NZHEA members	Use of Google Forms and social media to seek input and feedback. Kaiarahi role as part of NoE to enable this.	Kaiarahi to continue working on this until funds run out.	
Increase opportunities for NZHEA members to collaborate/participate	Writing or reviewing resources, member contributions to Hauora Matters, conference and Secondary Facebook group. NoE involvement - have invited teachers to contribute to resource.	Continue to encourage and support members to be involved in initiatives.	Continue to encourage and support members to be involved in initiatives.
Increase our connections/profile with related organisations to promote effective Health Education.	Develop and/or maintain relationships. Have worked closely with: <ul style="list-style-type: none"> ● Family Planning ● ERO ● MoE ● HPA 	Continue to develop and/or maintain relationships.	Continue to develop and/or maintain relationships.

Initiative	Actions 2017	Actions 2018	Actions 2019
Use advertising/marketing/media to promote NZHEA	Increase membership by sending updated flyer to non-member secondary schools. Kaiarahi role to increase membership. Email sent to all non-member secondary schools	Kaiarahi to continue to increase membership - focus on primary	Maintain and grow membership.
Development and review of constitution/strategic plan/annual plan	Reviewed the constitution.		Consider future directions with updates to strategic plan/annual plan.
Build leadership capacity in regions	Establish or support clusters. Kaiarahi online (zoom) connections to support teachers. Emerging Leader award.	Kaiarahi to continue work in this area. Continue the emerging leader award.	Continue the emerging leader award.
Communicate with tertiary providers to recognise Health Education's contribution to career pathways	Bachelor of Nursing letter to polytechnics.	As opportunities arise.	As opportunities arise.
Promote links between Health Education and government priorities	As the need or opportunity arises.	As the need or opportunity arises.	As the need or opportunity arises.
Provide opportunities for NZHEA members to participate and contribute to the association	As above.	As above.	As above.
Develop and maintain effective financial management systems and incorporated societies regulations	Continue to liaise with Gina. Updated Westpac details for compliance. Provided societies register with missing financial records.	File 2018 financial record (signed at AGM) online as PDF	File 2019 financial record (signed at AGM) online as PDF Consider any handover information needed to maintain financial and societies systems.
Manage the transition between departing and new executive members in 2017 and 2019.	Effectively manage the election. No handover was needed.		Effectively manage the election and any 'handover' required.

