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| *Note the following abbreviations:* HP = Health PromotionOC = The Ottawa Charter, BC= The Bangkok Charter, TPM = Te Pae Mahutonga SE = Self Empowerment , CA = Collective Action, Bc = Behaviour Change  |

**Possible questions for exploring models of health promotion**

* Explain the features of the \_\_\_\_\_\_campaign that are aligned most closely with the \_\_\_\_\_ model
* Justify whether the OC or the BC is more closely aligned with TPM.
* Explain one advantage for people’s well-being of TPM being used over the OC or BC.
* Select the HP model that is most likely to achieve health-enhancing change in NZ (in relation to a chosen health issue). Justify your answer.
* Explain how aspects of both the \_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_ models (insert appropriate models) are evident in the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ campaign.
* It is acknowledged that the \_\_\_\_\_\_\_\_\_\_\_\_ campaign would be more effective if aspects of CA were added. Explain how these aspects could be included, and the advantages and disadvantages of aligning the campaign to a CA model.
* Explain how the principles (all, or 2 -3?) of the OC or BC (or tasks of TPM) are supporting the \_\_\_\_\_\_\_\_\_\_\_ campaign.
* Select two principles of the OC or BC (or tasks of TPM) and explain how by applying the principles (or tasks), the \_\_\_\_\_\_\_\_\_\_\_\_ campaign could be strengthened.
* Explain why a CA model rather than a SE or Bc model would be more likely to achieve the aims of the \_\_\_\_\_\_\_\_\_\_\_\_\_ campaign.
* Analyse possible implications for well-being if CA is used instead of Bc (in the \_\_\_\_\_\_\_\_\_\_\_ campaign).
* The BC recognises the importance of addressing determinants of health in health promotion actions (principle 2). Explain how applying CA strategies in a \_\_\_\_\_\_\_\_\_\_\_\_\_ campaign can seek to address the determinants of health, as advocated by the BC.
* Analyse the possible implications for well-being if Bc strategies are used in isolation (in a \_\_\_\_\_\_\_\_\_\_ campaign). Analyse implications if SE as well as Bc is used…
* Explain why all of the principles of the OC (or tasks/pointers of TPM) would need to be applied in a \_\_\_\_\_\_\_\_\_\_\_\_\_ campaign to achieve more health-enhancing outcomes.